Bizwomen Mentoring Monday will be Feb. 12 at UNCG

UNCG has always been a home to women leaders throughout the university, from Sue May Kirkland and Harriet Elliot to Mareb Mossman and Cherry Callahan, to chancellors Sullivan and Brady. On Bizwomen Mentoring Monday, over 10,000 women across the country will participate in the Mentoring Monday program supporting each other.

The event will be Monday, Feb. 12, 8:30 - 10:30 a.m., in the EUC’s Cone Ballroom.

Participants will have one-on-one mentoring sessions and will hear tips and stories from other successful businesswomen. This year, there will be more than two dozen mentors and the program is set up for a 'speed dating' type approach. Each attendee should have time to be mentored by 5-7 mentors plus time to network with other women attending.

The mentors will include several from UNCG: Kim Record, Julia Jackson-Newsom, Terri Shelton and Julia Mendez Smith.

Provost Dana Dunn will give brief remarks.

And there will be round table sessions on various topics related to women in the workplace. A light breakfast will be served.

UNCG and Allegacy are the presenting sponsors. National partners are American Business Women's Association and National Association of Women Business Owners.

[Register here](#) you can register and find more information about the event.

###

For Spartans, steam heat around the clock
That’s Lester Rogers, supervisor of the UNCG Steam Plant. That steam heats most of the campus. If your building is warm on a cold day, if the water for showers and sinks are hot, you can thank the people who keep the steam plant operating smoothly.

“Ninety percent of the buildings on this side of the railroad tracks are heated by this plant.”
He adds, “More than a million cubic feet of natural gas is used a day in the wintertime.”

It’s a great old building, supplying heat to generations of UNCG students. With a staff that keeps it going, around the clock, no matter the weather.

That’s a nice thought to warm up to.

Click to view a visually rich gallery, giving you a rare, inside look in the beautiful building:

Text by Mike Harris. Photography by Martin W. Kane.

###

Tiny houses, large legacy

Travis Hicks and his students build more than just structures – they are building a legacy. The associate professor in UNCG’s Department of Interior Architecture and director of the Center for Community-Engaged Design (CC-ED) is intentional about guiding students’ work that develops out of and enhances previous research.

“The work of the CC-ED allows for projects to continue over many years,” Hicks said. “Each IARC student has the potential to ‘set the table’ for the subsequent cohort of students.”

Interior Architecture MFA candidate Jessica Ocasio is one student building on the legacy left by alumni who started researching and designing tiny houses four to five years ago to address affordable housing in Greensboro.

Ocasio is designing three types of microdwelling communities to offer young adults more affordable housing options and works closely with
Hicks as a student fellow with the CC-ED.

A native of Puerto Rico, Ocasio completed an internship with Tiny Houses Greensboro, where she designed a 288-square-foot tiny house for North Carolina’s very first tiny house community at 4120 Causey Street. The community is a permanent affordable housing option for those experiencing homelessness.

Hicks trains the next generation of designers to consider the needs of all communities, including those where resources are limited. The program promotes the sustainable use of resources and emphasizes the human component.

Ocasio is working on a tiny house village design for The Farm at Penny Lane in Pittsboro, affiliated with UNC Chapel Hill’s Center for Excellence in Community Health, which provides farm therapy for clients with mental disabilities.

In May, she plans to continue taking steps toward owning her own interior design firm with a focus on tiny houses.

Ocasio is laying the groundwork for future IARC students.

“Jessica's work will benefit the work of future students who are interested in sustainability, reducing one's footprint and designing for users of different socioeconomic backgrounds,” Hicks said.

By Elizabeth L. Harrison

Photography by Martin W. Kane

###

The Challenge to Stay Fit comes with a grand prize in February

If you want to help maintain your New Year’s fitness resolutions, the 3S Movement Challenge might be the push you need.

The 4 week challenge is a part of HealthyUNCG’s initiative to promote a healthy lifestyle, and will span across the month of February, beginning Feb. 5. There will be weekly prizes awarded at the end of each week, with a grand prize worth $150.

The 3 S’s stand for stand, stretch and sip. For the challenge, participants must record how long they stand, the stretches they do and their water intake, all of which can be done at the employee’s workstation.

How to participate:

**Water**

Drink 24 oz. over course of 8 hr work day. Coffee and teas do count, but it is encouraged to drink water in its purest form.

**Walk**

Walk a minimum of one minute and increase to five minutes every hour.

**Stretch**

Choose stretches that target parts of the body that move repeatedly or are held still from doing work at the computer (neck, shoulders, etc.)

The winner of the grand prize will be randomly selected, and will be given the choice between a desk elliptical or a FitDesk Kit including dumbbells, resistance bands, yoga mat, foam roller, stability ball with pump, water bottle and gym bag.

For more information and registration, visit the 3S Movement Challenge page.

For any questions, contact HealthyUNCG at Healthy_UNCG@uncg.edu or 336-334-4131.

By Ishan Davis

###
Black History Monday Kick-off Jan. 31; send us events for month

A Black History Month kick-off will be held Jan. 31, 11 a.m. to 2 p.m., at the EUC’s Maple Room.

The event “Walk in my Shoes: Black Identify Dialogue” will be held the next evening, Feb. 1, at 7 p.m. in the EUC Intercultural Engagement office.

CW is finalizing a listing of Black History Month events, to run next week.

If your department has a Black History Month event and you haven’t sent us the information, please do so today.

*Note: The Payton Head visit, canceled due to weather in January, is being rescheduled for Monday, Feb. 12. CW will have more information next week.*

###

At Faculty Forum, update and input on UNCG narrative and visual identity

When you hear “UNC Greensboro,” what comes to mind? What’s our distinctive position? People who know us really like us. Not enough people know us.

Jeff Shafer posed those questions at last week’s faculty forum, titled “The UNC Greensboro Story: Narrative and Visual Identity Update.” It gave faculty an opportunity to hear about and give input on UNCG’s work in this area.

Shafer is associate vice chancellor and chief information officer, and was introduced by Dr. Andrea Hunter, Faculty Senate chair.

“We need a compelling, authentic voice that resonates with diverse stakeholders,” he said.

And when the conversation turns to the best universities in the state, we must be in that conversation, he said. Some call UNCG a best-kept secret. “Let’s not be content to be a ‘secret.’”

As he showed many impactful examples from the past year of promoting UNCG, including web stories, publications, ads, social media, billboards, even greater presence in the apparel sections in stores, he noted the need to better share who we are. “We have to stop underselling.”

A faculty member had told him early on, “Let’s make sure we authentically tell the story of our academic achievement.” He showed examples of UNCG promoting research and learning.

The university’s branding committee - composed of leaders from academic, athletic, advancement/alumni, admissions and administrative functions - as well as the agency FUSE IDEAS have spoken with more than 400 people, in a process of discovery. The research has led to several realizations about UNCG.

1. *Collective and tenacious focus on student success.* Here, there’s a proactive, intentional commitment in this area that sets us apart.
2. *Community of earned achievement and pride.* There’s a roll-up your sleeves work ethic in academics, research and service - with everyone working hard to make a difference. That helps students and alumni make a difference.
3. *A welcoming environment where everyone finds a home.* It’s a place to belong and thrive for a vast array of students.
The result of these qualities?

“UNC Greensboro creates remarkable real-world impact, every day,” he said. That is the truth, but it’s not a tagline, he explained. It may lead to a direction for messaging.

Many faculty members spoke at the forum. Dr. Tara Green opened with a question about the presence of global connections in the new messaging. Other faculty members contributed suggestions: About campus beauty. About student success tied to work ethic and working hard. About the faculty being both great researchers and great teachers. UNCG as central to the state’s efforts to be successful. Gender, female identity and UNCG’s history as a women’s college. A suggestion about the value of humor and emotion in branding. Ethnicity and logos. School colors. The need to promote and tell the stories of UNCG’s nationally recognized programs.

As for potential logos, he said, “There is the need to update and simplify and position for the future.”

Regarding school colors, it’s unlikely any colors will go away. It is possible there may be an additional color or two. The team is looking at differentiation from other nearby universities in the area and the UNC system; symbolism; something new with a nod to our history; and style.

As for timing, Shafer indicated the plan is to launch anything new in conjunction with the State of the Campus Address and the return of students to campus in August.

There are no first drafts of “creative” yet, such as logos, but first drafts will be coming soon.

Faculty have several more opportunities to take part in the conversation in coming days:

- Friday, Feb. 2, 10-11:30 a.m. – EUC, Azalea Room
- Monday, Feb. 5, 3-4:30 p.m. – EUC, Phillips Room
- Wednesday, Feb. 7, 2-3:30 – EUC, Phillips Room

Registration for faculty members is open at workshops.uncg.edu – see “University Communications” tab.

By Mike Harris

###

**French films, free screenings start Feb. 8**

UNCG will begin hosting its 4th annual Tournées French and Francophone Film Festival on Feb. 8 at 7 p.m.

A series of six films will be screened this semester, with themes including cross-cultural identity, human rights, immigration, education, and the post-colonial experience in France and across the Francophone world. All films are in French with English subtitles.

This year’s films include: (Thur. Feb. 8) **Examen État // National Diploma**

Director Dieudo Hamadi follows a group of students through the national baccalaureate exam to the nerve-wracking announcement of the results, showing an indelible portrait of the role of education in Congolese society.

(Thur. Feb. 15) **À Peine J’ouvre Les Yeux // As I Open My Eyes**

A stirring portrait of a young woman on the cusp of adulthood, and an insightful look at life under Tunisia’s repressive political regime.

(Thur. Feb. 22) **La Noire De... // Black Girl**

The story of Diouana, an illiterate nursemaid from Dakar who follows her French employers to the Côte d’Azur with dreams of discovering France.

(Mon. Feb. 26) **Grigris // Grigris**

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By Mike Harris
25 year old Grigris dreams of being a dancer despite a paralysed leg. His dreams are dashed, however, when his father falls critically ill, and he resolves to work for petrol traffickers to save him.

(Thur. Mar. 1) La Cour De Babel// The School of Babel

Julie Bertucelli’s documentary gives unforgettable glimpses into the lives of tweens and teens from different countries who have come to France for reasons ranging from studying violin at Paris conservatory to escaping genital excision.

This year’s festival is co-sponsored by the French program in LLC and IGS, with contributions from the IPC Kohler Fund and the French American Cultural Exchange and the Culture Services of the French Embassy.

The event will be hosted in the Curry Auditorium (Curry 225). Light refreshments will be served at 6:30 p.m. The festival is free and open to the public, and free parking vouchers will be distributed at each screening.

###

Alumni from HanesBrands discuss the changing apparel landscape

On Monday, Feb. 5, at 5 p.m., the Department of Consumer, Apparel, and Retail Studies welcomes four alumni from HanesBrands, a major player in the apparel world. The Centennial Alumni Industry Speaker Series panel takes place in the EUC’s Cone Ballroom A, with a reception to follow.

How does HanesBrands stay on top of best marketing and design practices and keep their products compelling? This panel discussion will feature CARS alumni who work for HanesBrands in various marketing and design capacities, but all contribute to the overall success of the organization. They will discuss how they address a changing landscape, particularly the millennial segment of the population, and stay current in a dynamic economy.

“The Changing Apparel Industry Landscape: Marketing & Design Perspectives” is part of the department’s year-long 100-year anniversary celebration.

Panelists include Carrie Coyle ’07, designer; Marla Darden ‘02, product merchandising manager; Kelly Hooper ’08, assistant marketing manager; Akilah Shaw ’03, merchandising manager.

Series sponsors include Human Environmental Sciences Foundation, UNCG, VF Corporation; NPD Group; and HanesBrands.

For more information, visit [CARS100.uncg.edu](http://CARS100.uncg.edu).

###

Prestigious awards for faculty, staff and student needs nominations

The Gladys Strawn Bullard Awards recognize and reward members of the faculty, staff and student body of UNCG who provide outstanding leadership and service to the university.

Leadership and service are contributions made to the university which go beyond the scope of the normal responsibilities of a student, faculty, or staff member.

Examples of leadership and service include, but are not limited to: committee work, committee chairing, spearheading projects, volunteering for university projects, and/or advising student groups. Service may also include departmental, school/college, university, community, and or professional roles. Three awards are given each year (one each for staff, student, and faculty).

$1000 awards are given annually to a member of each of these three groups.

Eligibility

- Students who have completed three semesters of full-time course work.
Faculty and Staff who have completed two years of full-time service to the university.

Deadline

All nominations must be submitted no later than Friday, Feb. 16, 2018.

Nominate

Please recommend your student, faculty or staff member for consideration here: hrs.uncg.edu/Bullard.

Information about the award is here.

For more information, contact Sarah Dreier-Kasik, chair of the Gladys Strawn Bullard Award Committee, at 336.334.9795 or s_dreier@uncg.edu.

###

Author Colson Whitehead highlights 125th Anniversary Speaker Series

Next week, UNCG will receive a visit from esteemed author Colson Whitehead. His best-known work, “The Underground Railroad,” has been awarded the Pulitzer Prize, the National Book Award, the Carnegie Medal for Fiction and countless other prizes and honors.

Whitehead’s research for his novel included slave narratives such as that of Harriet Jacobs, scholarly work, historical dictionaries, seminal works of fiction such as Toni Morrison’s “Beloved” and a remarkable online resource that was created at UNCG and is part of the Libraries’ Digital Scholarship Collections: the Digital Library on American Slavery. Throughout “The Underground Railroad,” Whitehead placed images of runaway slave advertisements that are part of the digital library, giving the fictional work a grounded link to American history.

In an interview at the Miami Book Fair that appeared on CSPAN2, Whitehead explained, “I definitely mix and match and move things around, and I think that allowed me not to make the book just about slavery or the Underground Railroad but rather about American history and race, and different ideas about how race has changed over time.”

Whitehead will speak at the UNCG Music Building on Thursday, Feb. 8, as part of the University Concert and Lecture series. The lecture, which is in the Recital Hall, is booked to capacity, but there will be a simulcast in the Collins Lecture Hall (Room 217). Reservations for the simulcast are required and available on a first-come, first-serve basis by calling (336) 272-0160.

During the event, UNCG Libraries will display an exhibition related to the Underground Railroad and the Digital Library of American Slavery, in the Music Building atrium. Earlier in the day, Whitehead will also meet with a group of students in a discussion group led by Associate Professor of English Noelle Morrissette.

This spring, UNCG and the Weatherspoon Art Museum host several other events that relate to the theme of the Underground Railroad:

- **Noon-Time Talk: Documenting Slavery and Freedom** with Gwen Gosney Erickson, Guilford College archivist and librarian, and Richard Cox, UNCG digital technology consultant, Feb. 21, 12 p.m., at the Weatherspoon Art Museum

- **Book Discussion of Colson Whitehead’s “The Underground Railroad,”** in conjunction with the exhibition of work by Sanford Biggers, with UNCG Associate Professor of English Dr. Noelle Morrissette, March 1, 7 p.m. with pre-talk reception at 6:30 p.m., at the Weatherspoon Art Museum.
Sanford Biggers, Falk Visiting Artist exhibition on view at the Weatherspoon Art Museum now through April 8. Biggers will come to UNCG March 15 to give a talk at the Weatherspoon Art Museum at 7 p.m.

By Susan Kirby-Smith

###

Sustainable and Socially Responsible Investing

The third conversation in this series will be Tuesday, Feb. 6, at 3:30 p.m. in the UNCG Faculty Center. The “Learning from Other Schools & Strategies” event will be a moderated panel discussion featuring UNCG Vice Chancellor of Business Affairs Charles Maimone, Steward Thomas from UNC Pembroke and John Pierce from UNC Asheville.

Conversations on Sustainable and Socially Responsible Investing are sponsored by the the UNCG Sustainability Council. Check the [website](http://www.example.com) for more information on additional conversations.

###

Compensation & Classification Goes Paperless: Introducting PeopleAdmin ePositionManagement

UNCG Human Resources has an announcement:

A transparent, configurable job classification system and quality position frameworks are key to an effective talent management strategy. Cumbersome, paperwork-heavy position management processes can get in the way.

**What is ePositionManagement?**

ePositionManagement (ePosition) is an add-on module to PeopleAdmin (UNCGJobSearch) and an online tracking tool for managing positions, classification, and employee compensation. ePosition allows us to effortlessly maintain a comprehensive, single online source for position descriptions, classifications, and organizational structure. Additionally, integrations between ePosition and UNCGJobSearch Applicant Tracking streamlines the entire talent management life cycle, empowering teams to refocus attention on other critical tasks.

**Why ePositionManagement?**

Here are some of the problems associated with the current way of completing position management actions:

- No central repository for job descriptions
- New positions require creating new job descriptions from scratch
- Several paper documents required for classification and salary adjustment requests
- No ability to track status of approvals
- Too many steps in the approval workflow
- Current request and approval process takes too long, which means longer time-to-fill times

With ePosition, one can request new positions or make content changes to all types of job descriptions or position data, to include classifications, competency levels, titles, status, labor market adjustments, salary increases, reports to supervisor, and budget--all via an automated workflow that fully integrates to Applicant Tracking to pre-populate the job posting.

UNCG Human Resources staff are holding forums to provide additional information on how this tracking tool will speed up the hiring process.

Please [SIGN UP](http://www.example.com) to attend an Informational Forum.

For more information, contact Victoria Benson, deputy chief human resources officer, at v_benson@uncg.edu or 336-334-4510.

###
The 2017 Campus Weekly Survey

One thing is clear, in seeing the results of the 2017 Campus Weekly readership survey. You like the relatively new enewsletter.

- 91 percent of the survey respondents prefer this new enewsletter that has photos; 8 percent preferred one with no photos. “Quick to peruse,” one said of the current enewsletter. “I scan the email and the photos and click on the ones that interest me,” another said. “Pretty” was said more than once.
- 90 percent believe CW provides you information you can’t find elsewhere.
- 79 percent said the enewsletter provided the most value to them personally; 19 percent said the same about the CW website with posts.
- Interestingly, nine percent of the respondents say they look through the enewsletter, but do not click on any stories.
- Respondents most like Campus Weekly’s featured stories and the Campus People items, followed by calendar items and Spotlight.
- 76 percent of respondents were staff members. The respondents would like to see more staff items; some want the return of “with the staff” with its hello and good-bye information.
- What did respondents “like very much?” Photography and accuracy of information are the two that rated highest, followed by timeliness of information and layout/design.
- What do you want to read about more? Upcoming events and campus news of the moment rated highly. University initiatives and “people and their professional work” also rated highly.
- A clear majority (76 percent) like receiving it on Wednesday. Tuesday came in second with 20 percent.
- Several noted that sometimes the pdf print version has been slow to be posted. The CW staff will be more diligent about having that posted before the email is sent.

By the way, the randomly-drawn winners of dining hall cards were Kelly Hedgecock (Moore Nursing Building) and Ann Perdue (Jackson Library). (Note: A third name will be drawn and listed here - and notified - this week.)

By Mike Harris

###

In memoriam: Betty Carter, retired commencement coordinator

Betty Jean Melton Carter died Thursday, Jan. 25.

She retired from the Registrar's Office as the commencement coordinator, gathering scores of volunteers and planning and staging the university's most public annual event, former Assistant Vice Chancellor David Vaughan explains. “We called her out of retirement to help us organize the zillions of details associated with the inauguration of Erskine Bowles as the university president.”

He also notes that there were two prominent staff members named Betty Carter in that era. The recently deceased Betty Carter was in the Registrar’s Office, not University Libraries.

Carter’s obituary may be seen here.

###

UNCG HRL co-hosted Presidential Symposium on Racial Justice in Higher Education Webinar

On January 22, HRL’s Social Justice Diversity Initiative (SJDI) Committee co-hosted a live-stream webinar titled The Presidential Symposium on Racial Justice in Higher Education. The webinar was sponsored by the University of Southern California Race and Equity Center, the College Student Educators International (ACPA), and the Association for the Study of Higher Education (ASHE).

In attendance, alongside SJDI members, were graduate students and professional staff members from across campus, including participants from event co-partners Office of Intercultural Engagement, the Higher Education Student Association, and the Higher Education and School of Education. The webinar featured:

Dr. Stephen John Quaye (Miami University / ACPA President)
Dr. Lori Patton Davis (Indiana University / ASHE President)

Dr. Shaun R. Harper (University of Southern California / ASHE Past President)

These scholars presented a four-hour session that included educational and reflective activities and a discussion centered around the following concepts:

- Taking Stock and Making Sense of Racist Incidents on Campuses
- Self-Care in Periods of Racial Stress and Recovery from Racial Battles
- The Collective Impact of Racial Justice
- Coalition-Building for Racial Justice

###

Dr. Gabriela Stein

Dr. Gabriela Stein (Psychology) was named a Minority Access National Role Model through Minority Access Incorporated. The award recognizes her achievements in her field and in advancing underrepresented minority groups. Stein has previously served in leadership positions in influential academic organizations and is an associate editor at Journal of Research on Adolescence.

Stein’s research uses developmental psychopathology and cultural-ecological frameworks to investigate the impact of culturally relevant factors on the development of psychopathology for ethnic minority youth and families. In 2012, her students nominated her for the Latino Diamante Award in 2012, for her educational contributions to the Latino community.

One former undergraduate student, who is currently a licensed professional counselor associate, stated, “Dr. Gabriella Stein inspired me to pursue my dreams as a young Latina and a mental health professional. … Gaby has such a welcoming and accessible personality that it was easy for me to grow as a student professionally and personally when I worked under her leadership.”

###